



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| •                       |                                               |                                                                                                                                 |         |                                              |  |
|-------------------------|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|---------|----------------------------------------------|--|
| In re                   | Patent A                                      | Application of                                                                                                                  | )       |                                              |  |
| Serge                   | ey Brin                                       |                                                                                                                                 | )       | Group Art Unit: 2142                         |  |
| Appl                    | ication l                                     | No.: 09/843,923                                                                                                                 | )       | Examiner: B. Ailes                           |  |
| Filed                   | : April                                       | 30, 2001                                                                                                                        | )       |                                              |  |
| For:                    | ENTI                                          | EMS AND METHODS FOR<br>CING USERS TO ACCESS<br>B SITE                                                                           | ) )     |                                              |  |
|                         |                                               | AMENDMENT/REPI                                                                                                                  | V TR    | RANSMITTAL LETTER                            |  |
|                         |                                               | AMENDMENTALEL                                                                                                                   | T. II   | ANSWITTAL DETTER                             |  |
| 220 2<br>Custo<br>Cryst | 20 <sup>th</sup> Stree<br>omer Wi<br>al Plaza | nd Trademark Office<br>et S.<br>indow, Mail Stop Amendment<br>Two, Lobby, Room 1B03<br>irginia 22202                            |         |                                              |  |
| Sir:                    |                                               |                                                                                                                                 |         |                                              |  |
|                         | Enclo                                         | sed is a reply for the above-ider                                                                                               | ntified | l patent application.                        |  |
|                         |                                               | A Petition for Extension of Ti                                                                                                  | me is   | also enclosed.                               |  |
|                         |                                               | A Terminal Disclaimer and a check for \$\sum \$55.00 \$\sum \$110.00\$ to cover the requisite Government fee are also enclosed. |         |                                              |  |
|                         |                                               | A Request for Continued Examination under 37 C.F.R. § 1.114 is enclosed.                                                        |         |                                              |  |
|                         |                                               | A request for Entry and Consists also enclosed.                                                                                 | derati  | ion of Submission under 37 C.F.R. § 1.129(a) |  |

Amendment/Reply Transmittal Letter Application Serial No. 09/843,923 Attorney's Docket No. 0026-0002 Page 2

| $\boxtimes$ | No additional claim fee is required.                                   |  |
|-------------|------------------------------------------------------------------------|--|
|             | An additional claim fee is required, and is calculated as shown below: |  |

|                     | No. of<br>Claims | Highest No. Of Claims Previously Paid For | Extra<br>Claims | Rate         | Additional<br>Fee                     |
|---------------------|------------------|-------------------------------------------|-----------------|--------------|---------------------------------------|
| Total               |                  | Minus                                     |                 | x \$18.00 =  | 0                                     |
| Claims              |                  |                                           |                 |              | ·                                     |
| Ind.                |                  | Minus                                     |                 | x \$88.00 =  | 0                                     |
| Claims              |                  |                                           |                 |              |                                       |
| If Amenda           | nent adds mu     | Itiple dependent cl                       | aims, add \$300 | .00          | · · · · · · · · · · · · · · · · · · · |
| Total Amendment Fee |                  |                                           |                 |              | 0                                     |
| If Small en         | ntity status is  | claimed, subtract 5                       | 0% of Total A   | mendment Fee |                                       |
| TOTAL A             | DDITIONA         | L FEE DUE FOR                             | THIS AMEN       | IDMENT       | 0                                     |

| A claim fe | e in the amount of \$ _ | is enclosed  |
|------------|-------------------------|--------------|
| Charge \$  | to Deposit Account      | no. 50-1070. |

To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account No. 50-1070 and please credit any excess fees to such deposit account.

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The Commissioner is hereby authorized to charge any other appropriate fees that may be required by this paper that are not accounted for above, and to credit any overpayment, to Deposit Account No. 50-1070.

Respectfully submitted,

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Date: November 22, 2004

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|---------------------------------------------------------|------------------------|
| Sergey Brin                                             | ) Group Art Unit: 2142 |
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| Filed: April 30, 2001                                   | )                      |
| For: SYSTEMS AND METHODS FOR ENTICING USERS TO ACCESS A | )<br>)                 |
| WER SITE                                                | )                      |

U.S. Patent and Trademark Office 220 20th Street South Customer Window, Mail Stop Amendment Crystal Plaza Two, Lobby, Room 1B03 Arlington, Virginia 22202

## **AMENDMENT**

In response to the non-final Office Action dated August 23, 2004, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.